



Department of Energy

Bonneville Power

Administration

PO Box 3621

Portland,
OR 98102

FUNDING OPPORTUNITY ANNOUNCEMENT Energy Efficiency Direct Funding Demonstration

Bonneville Power Administration (BPA) invites you to apply for incentives for Energy Conservation Direct Fund Demonstration to ET@BPA.gov.

Background

The Pacific Northwest Electric Power Planning and Conservation Act passed in 1980 obligates BPA to acquire and encourage the development of energy conservation to maximize the value of the Federal Columbia River Power System, reducing the agency's need to acquire other resources to supply firm power to its customers. While the regional energy landscape has evolved significantly since the Act, energy conservation has proven to be a consistent and reliable resource for the agency, our customers, and the region at large.

In support of meeting the BPA's Energy Efficiency program goals, this incentive funding opportunity, seeks to identify and capture additional cost-effective energy conservation BPA customers may not otherwise have funds to support such projects. BPA is exploring the degree to which these opportunities may exist by incentivizing the identification and reporting of additional energy conservation.

Goals and Objectives

BPA's Energy Efficiency Program seeks to identify and capture additional cost-effective energy conservation that is occurring within the region. Through this incentive funding opportunity, Energy Efficiency aims to identify energy conservation projects in small rural utility regions as well as those that benefit low-income communities, but BPA will evaluate all applications.

Utility Eligibility

BPA utility customers with an Energy Conservation Agreement are eligible to apply under this opportunity. Utilities with multiple project sites must submit a separate application for each project.

Project Eligibility

Any reportable measure or project that meets Implementation Manual requirements.

Projects previously reported to BPA are not eligible for this opportunity. ***All work must be completed by June 30, 2025, and be invoiced by July 31, 2025.***

Award Information

A cross-functional BPA team will review applications and recommend project awards to the Energy Efficiency Management Team. All proposals will be reviewed, but if proposals exceed available funding, special consideration will be given to projects that meet the following criteria:

- Within a small, rural, or residential service territory
- Proposed cost sharing or partial self-funding
- Projects that deliver non-energy benefits
- Support for low income, tribal, or disadvantaged populations

BPA anticipates awarding agreements based on the applications received. The maximum award is \$250,000. All awards are at BPA's discretion.

Cost Sharing and Self-Funding

Cost share contributions or self-funding are not mandatory requirements for this opportunity; however, projects that leverage additional resources or provide self-funding may be considered more favorably. Cost share may be in materials or in-kind. The type and amount of any proposed cost share must be clearly identified. Cost share commitments by parties other than the recipient shall be verified by BPA prior to award (i.e. letters of commitment or official funding agreements).

Timeline

Activity	Date	Description
Application Window Opens	September 20, 2024	Special Promotions - Bonneville Power Administration (bpa.gov)
Live Q&A	October 24, 2024	10:00am (Add link)
Application Deadline	November 1, 2024	Application packages should be sent to ET@BPA.gov by 11:59pm PST
Project Selection Process	November 15, 2024	Final ranking and prioritization of application submittals.
Award Notification	November 29, 2024	Award/waitlist/decline notification to the utility of status. Outlines next steps.
Signature deadline	December 20, 2024	Customer signed agreements due.
Approved Advanced Payments	January 17, 2025	Approved advance payments awarded (if approved) and delivered up to 4 weeks after signed agreement.
Completion Deadline	June 30, 2025	Submit Project completion into BEETS.
Invoice Deadline	July 31, 2025	Utility must submit invoice by deadline
Final Payments	Up to 4 weeks after invoicing	Final payments will be processed upon successful M&V (if applicable)

If you have any questions about the application process, please contact your Energy Efficiency Representative.