



# SIS Results

June 21, 2017

# Agenda

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Results

Key Stats

Sampling

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Field Work

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**Results**

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There is 0.5% difference in water use  
between SIS fields and all fields





# The study had a robust sample




## Sample Size: Goal vs Achieved

Field Study Category	Estimated Population Percentage	Estimated Sample Size to Meet Sample Design	Actual Sample Size
<b>SIS Program</b>	17.9%	44	1,286
<b>SIS Non-Program</b>	9.3%	23	40
<b>Non-SIS</b>	72.9%	183	182
<b>Total</b>	<b>100.0%</b>	<b>250</b>	<b>1,508</b>



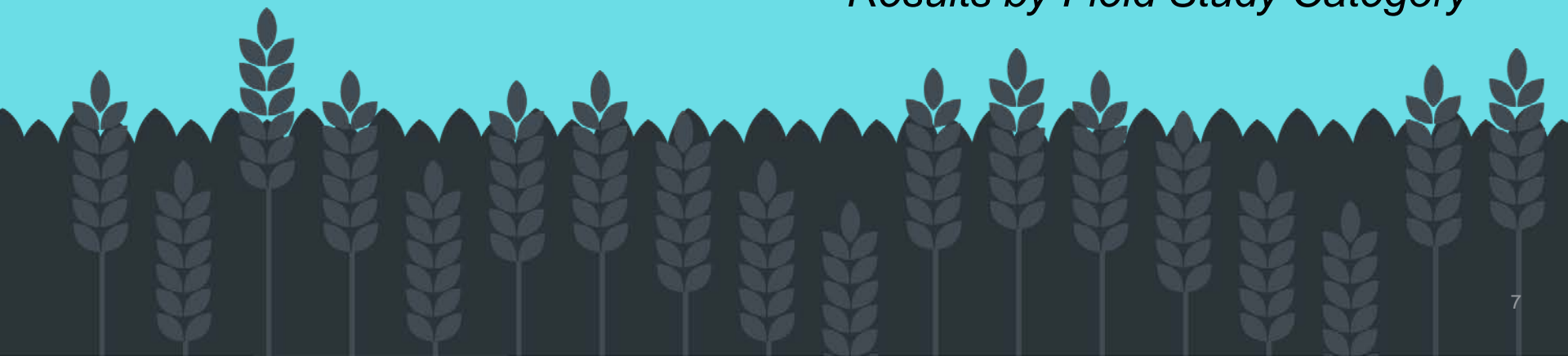
All field study types used less than the water requirement, on average




and  
Non-SIS fields used  
the least amount of  
water, on average

Field Study Category	Water Use Ratio
SIS Program	0.760
SIS Non-Program	0.945
Non-SIS	0.730
General Market	0.755

*Results by Field Study Category*

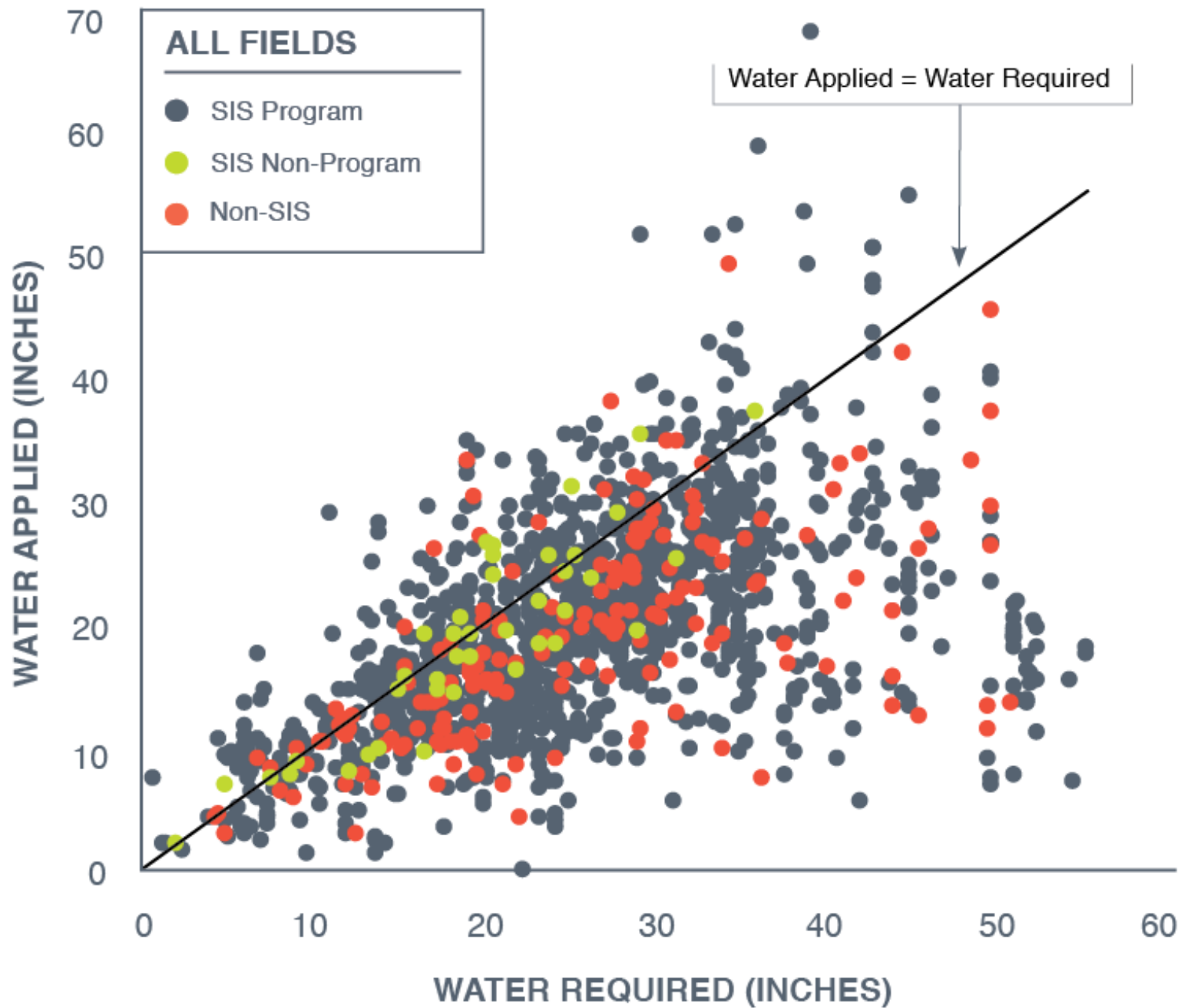




Everyone used less water than the requirement, and looked similar to each other

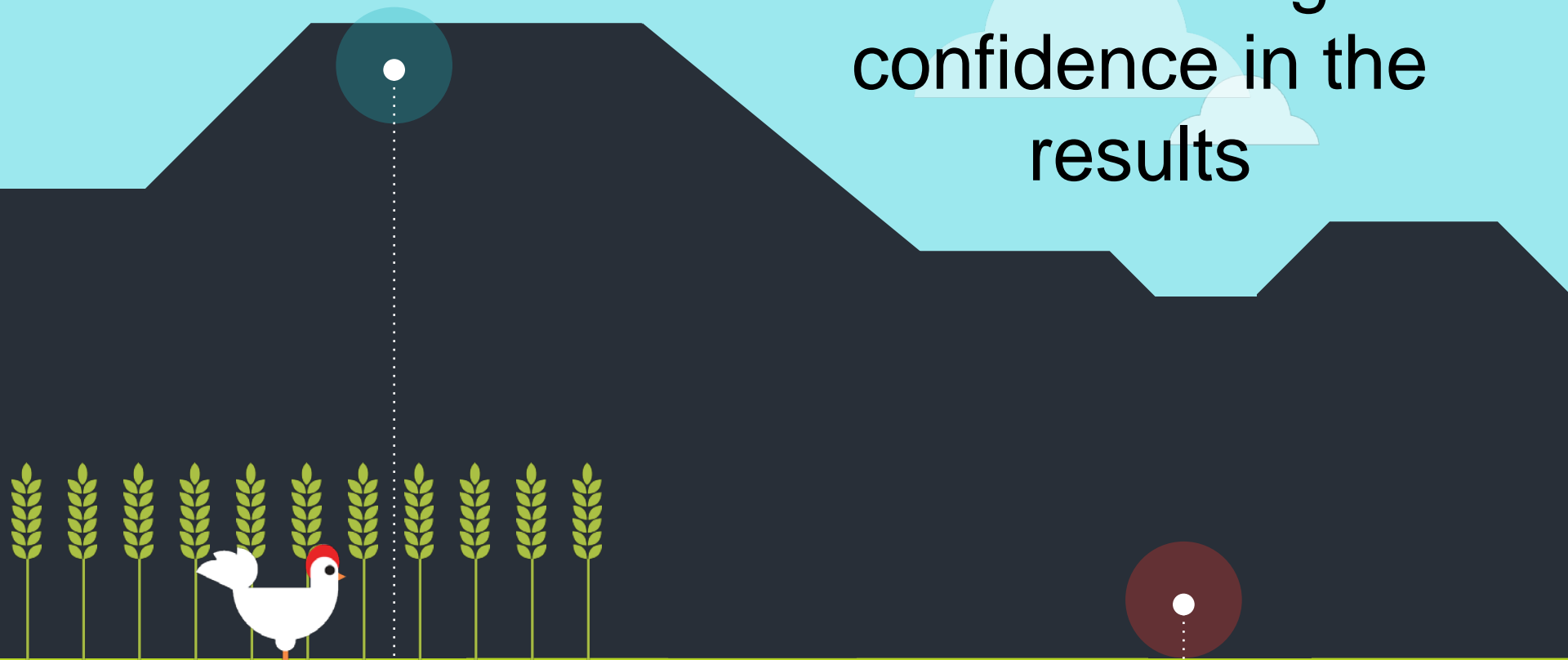
Metric	SIS Program	General Market
Water Use Ratio	0.760	0.755
% Water Reduction	0.5%	
Absolute Precision	± 2.53%	
90% Confidence Bounds	-2.1%	3.0%







We have high confidence in the results



**90%**

**CONFIDENCE LEVEL**

**+/- 2.53%**

**ABSOLUTE PRECISION**

Fields not using SIS used 68% of the water requirement for high management, and 76% for low/medium management

Category	Low/Medium Management	High Management
	Water Use Ratio	Water Use Ratio
SIS Program	0.791	0.727
SIS Non-Program	0.844	1.040
Non-SIS	0.760	0.683
Total	0.772	0.731

# Which is why there isn't much of a difference

Category	Low/Medium Management		High Management	
	SIS Program	General Market	SIS Program	General Market
<b>Water Use Ratio</b>	0.791	0.772	0.727	0.731
<b>% Water Reduction</b>	1.9%		0.5%	
<b>Absolute Precision</b>	± 3.84%		± 3.77%	
<b>90% Confidence Bounds</b>	-2.0%	5.7%	-3.3%	4.2%

**We sliced and diced the  
data numerous ways  
and the answer never  
changed.**



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How we defined the SIS region



How we generated a random sample within the boundary





IDENTIFIED  
**735**  
FIELDS



Consultants identified contact  
information for 719 fields



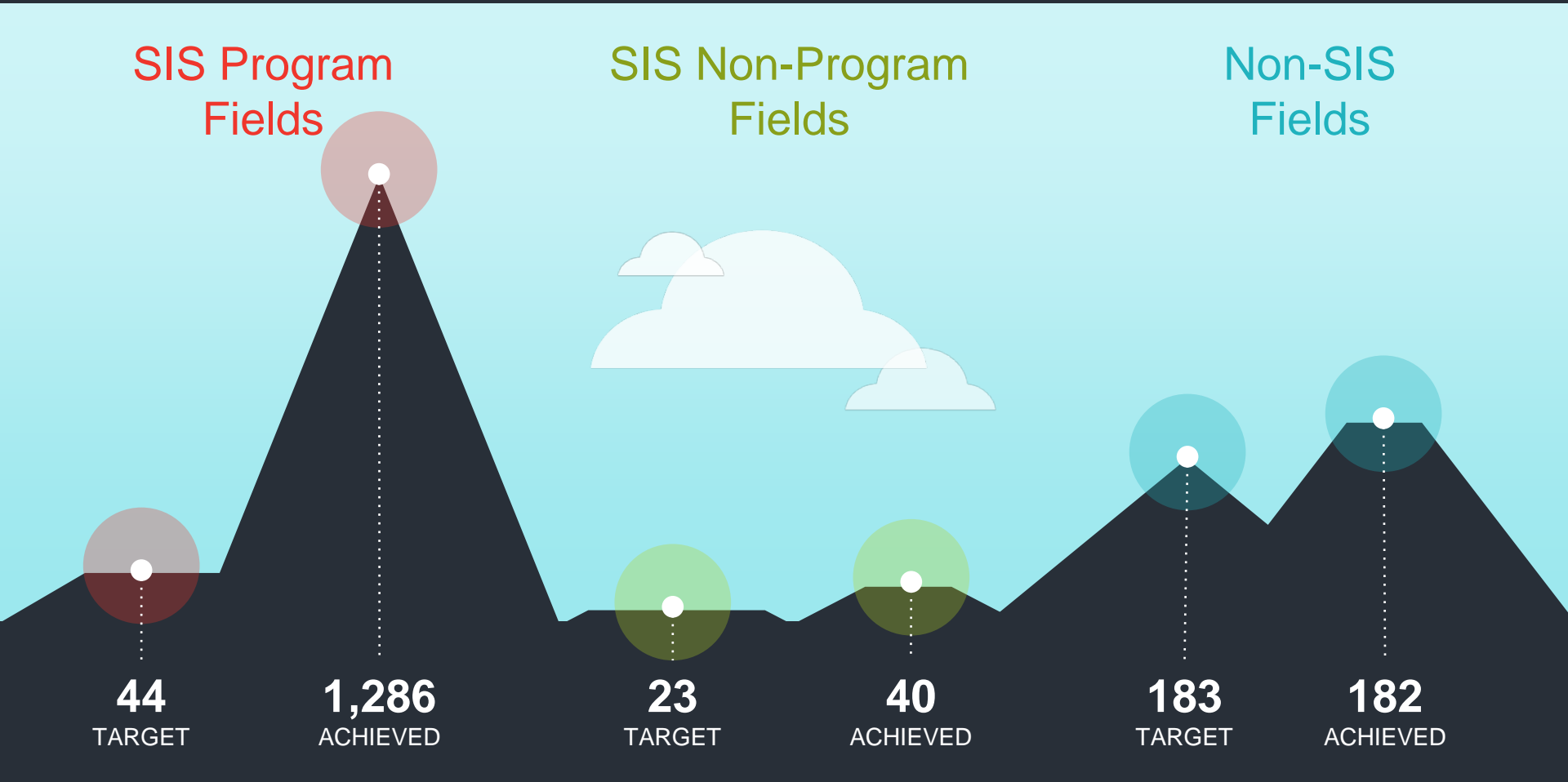
Categorized  
the 719 fields  
into 3 groups:

SIS Program

SIS Non-Program

Non-SIS

# The sample size of each group was...



**250** FIELDS TARGETED

**1,508** FIELDS ACHIEVED

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# How Data was Collected

SIS  
Program



SIS Non-  
Program



Non-SIS






Collecting water applied data for the entire growing season was crucial



# From Recruitment to Field Work

Category	Sample Points
Fields identified on irrigated land	735
Fields with contact information	719
Fields recruited and confirmed in study (installed, non-SIS fields only)	206
Fields with usable data (non-SIS fields only)	182





A vibrant illustration of a farm scene. On the left, a red windmill with four white-bladed sails stands on a green hill. In the center, a large orange sun is partially obscured by a white circular marker containing the number '2'. To the right, a red barn with a white roof and two white chickens in the doorway is visible. Two blue silos stand behind the barn. The background is a gradient of red and orange. The overall scene is bright and colorful.

1 Interview Customer

2 Install Equipment

3 Take Photo

4 Record Water Use

5 Record Measurement

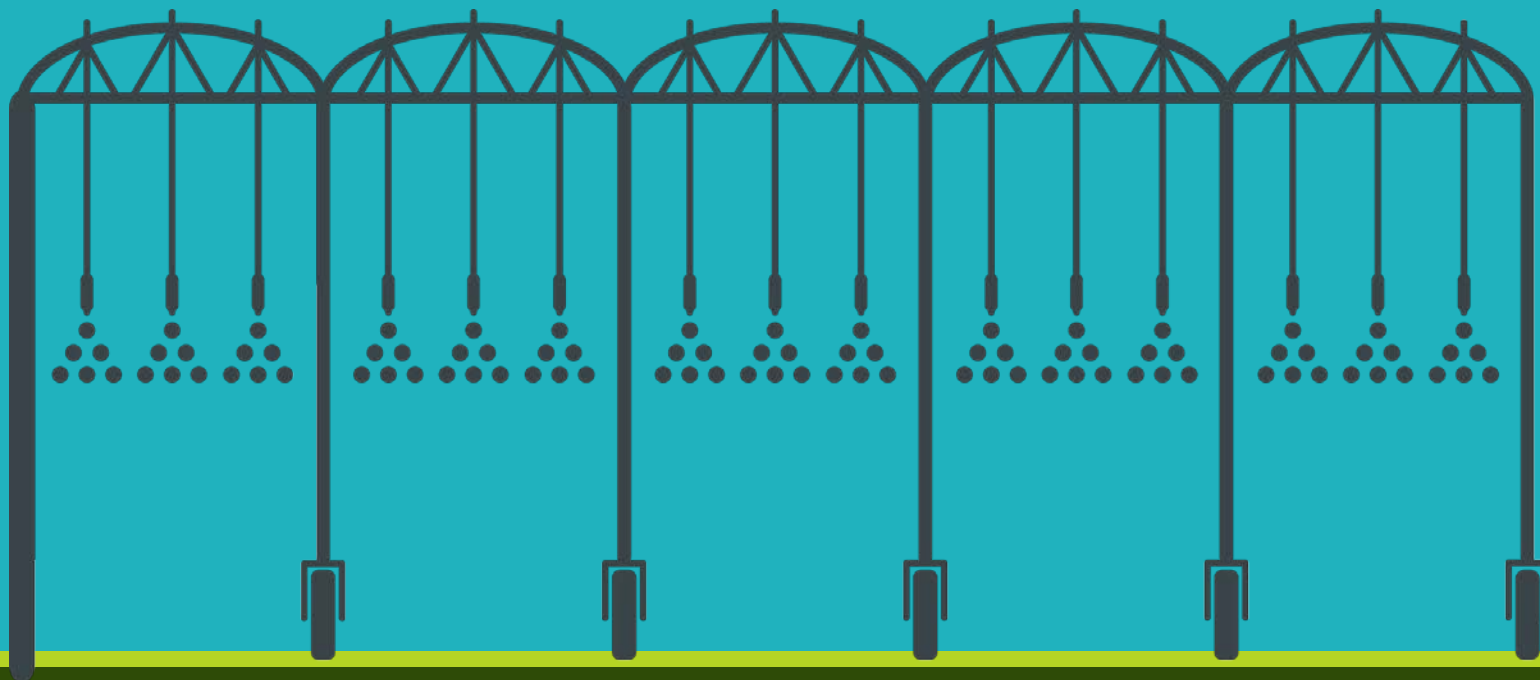
6 Remove Equipment

7 Get Growing Cycle Dates

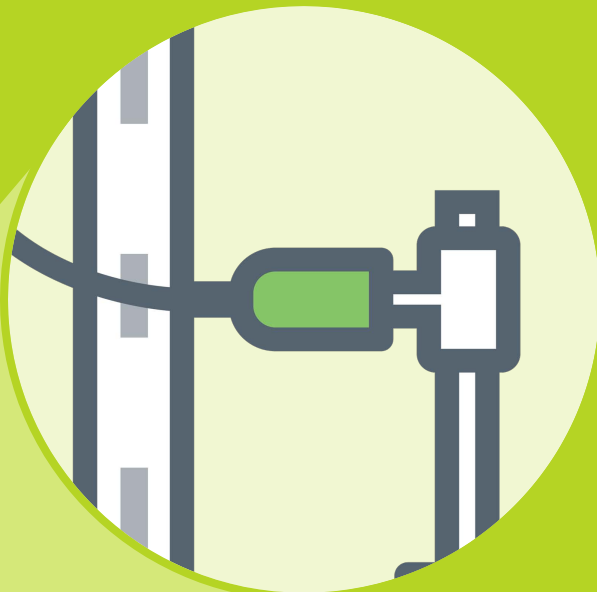
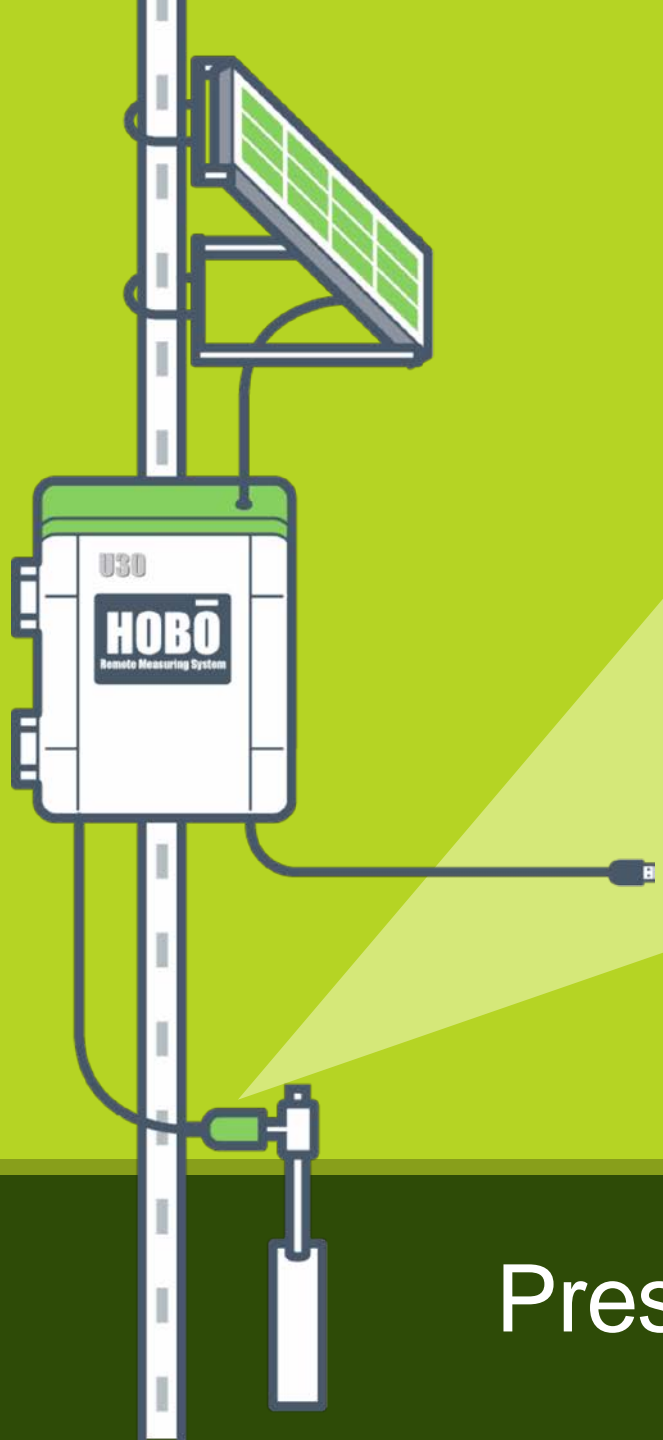
## What We Did Onsite



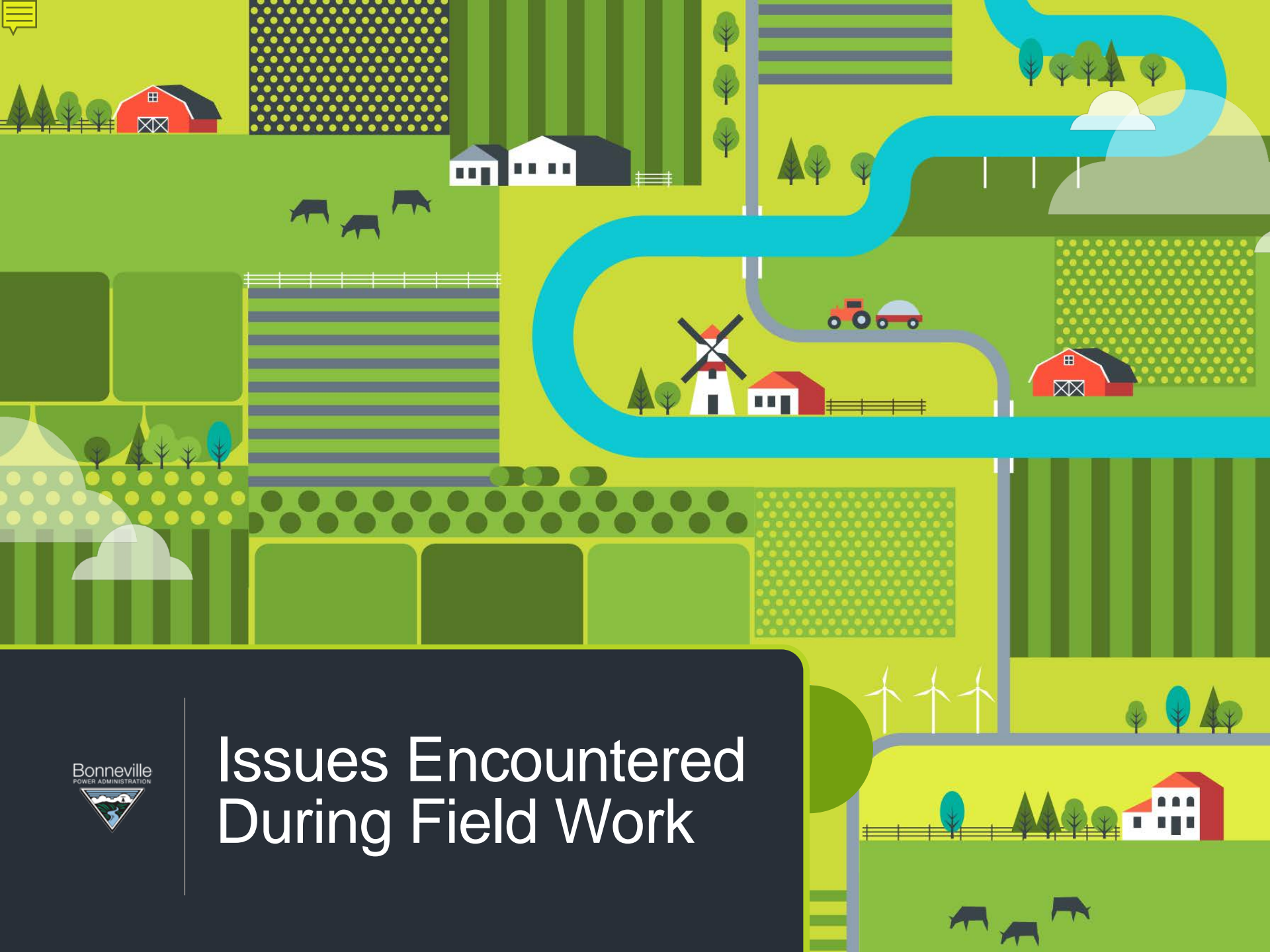
# Methods of Collecting Data



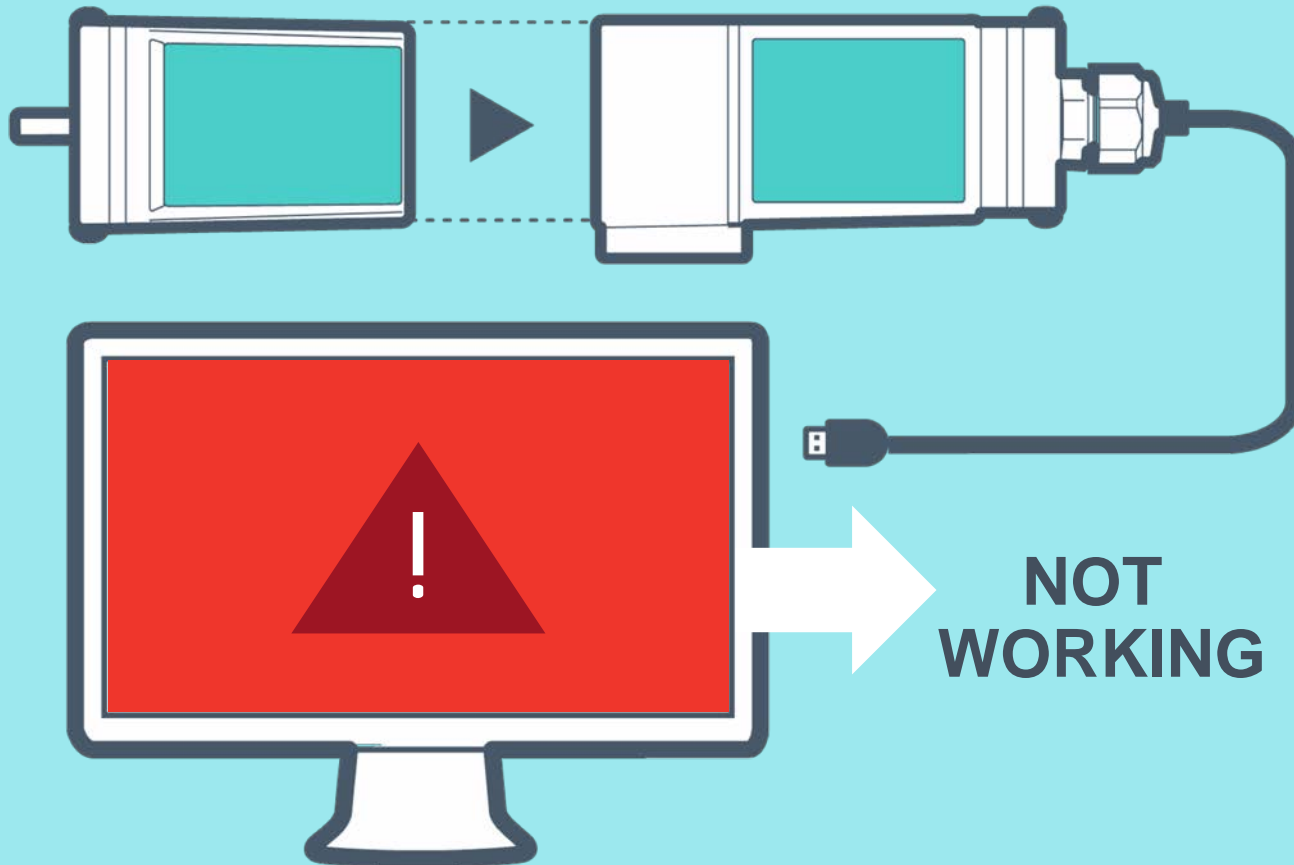
# Tipping Rain Gage



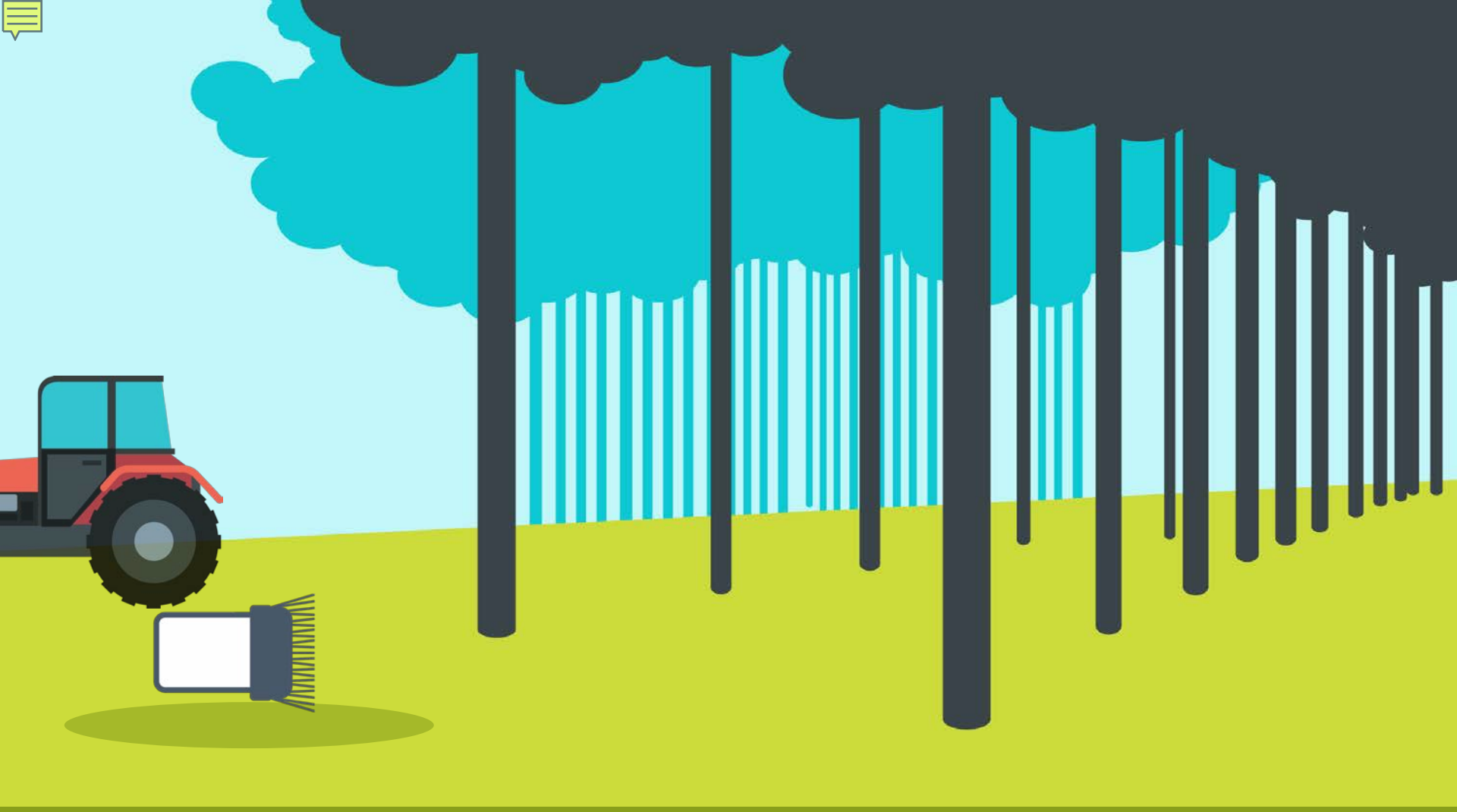
# Pressure Gauge



# Issues Encountered During Field Work



Tipping rain gauge base stations weren't working

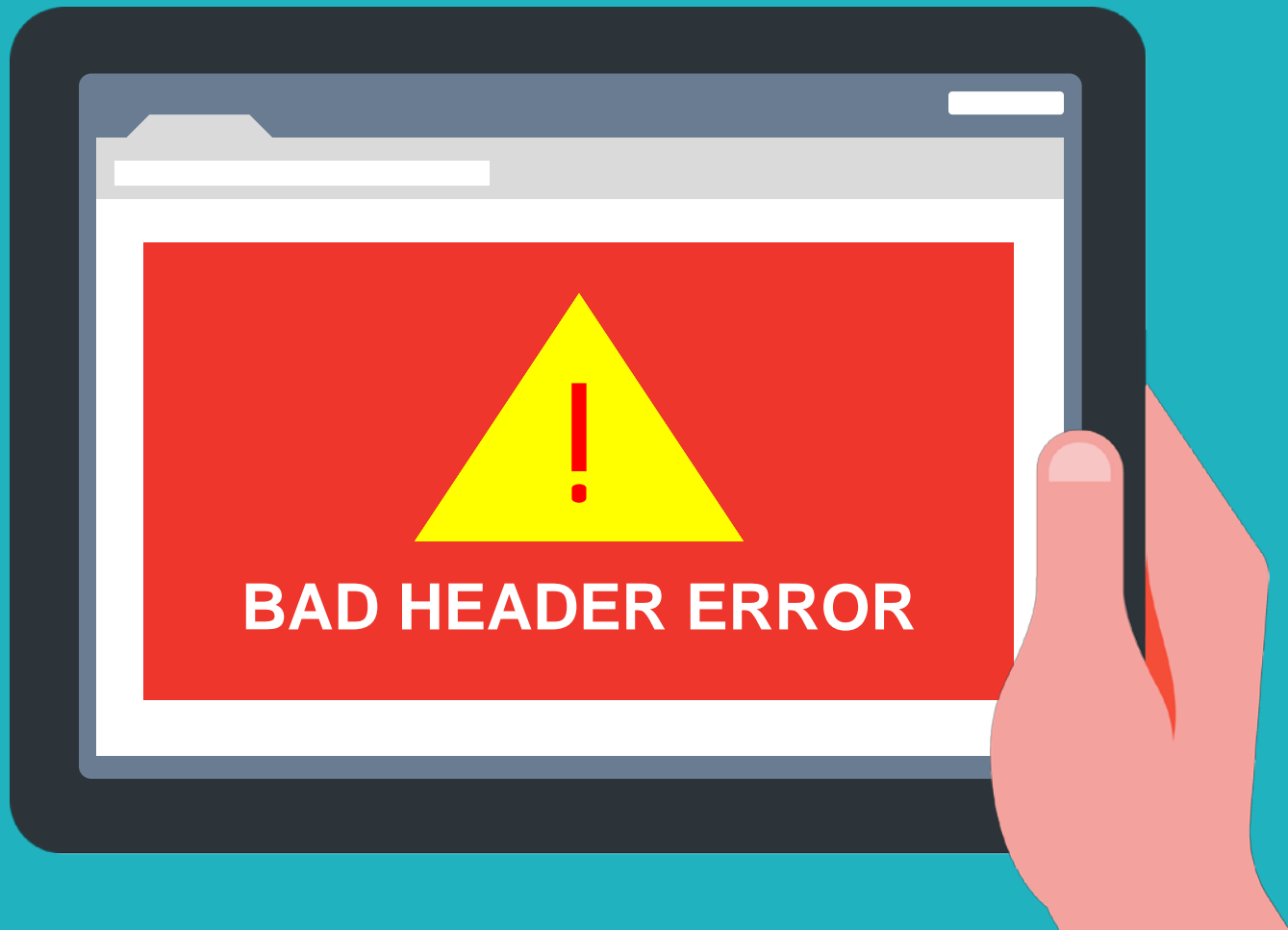


Tipping rain gauges knocked  
over and destroyed

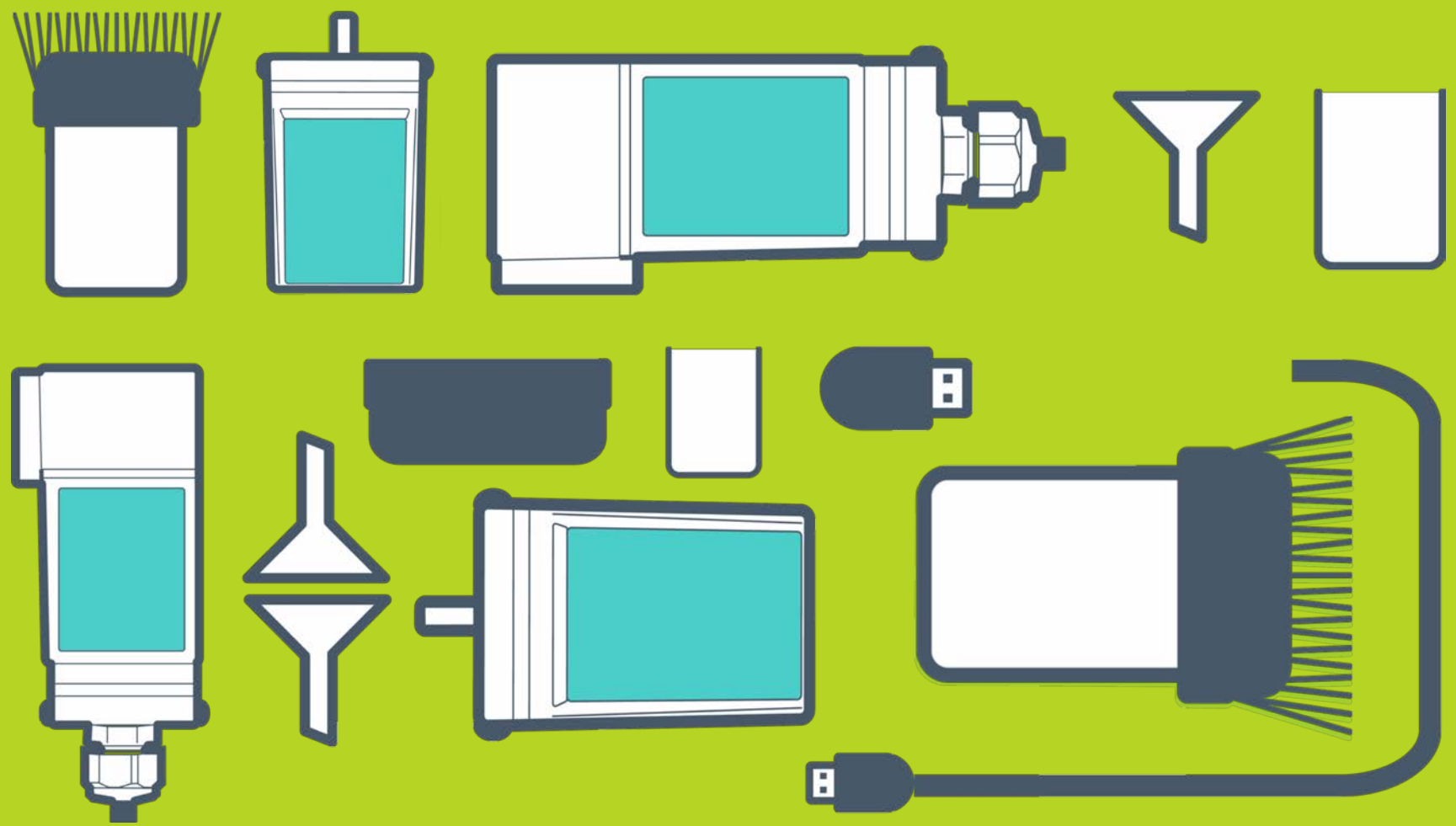


Grower tampered with equipment





Many issues with loggers  
resulted in data loss



Equipment went missing



1

3

5

2

4

# Real-time QC

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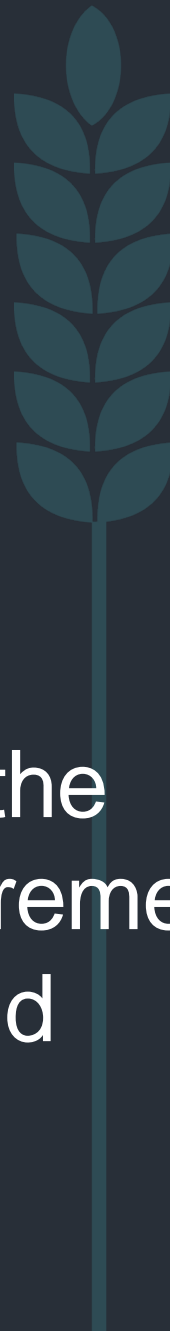
Analysis



## 4 Steps to Analyzing Data



Determine the  
water requirement  
for each field





2

Determine the  
water applied  
for each field



3

Calculate the water use ratio for each field study category and the general market





Calculate the savings  
between the general  
market and the SIS  
program fields

4

**SIS savings = water use ratio for the general  
market – water use ratio for the SIS program fields**



Identified Outliers  
in the Data



Identified  
Missing Data



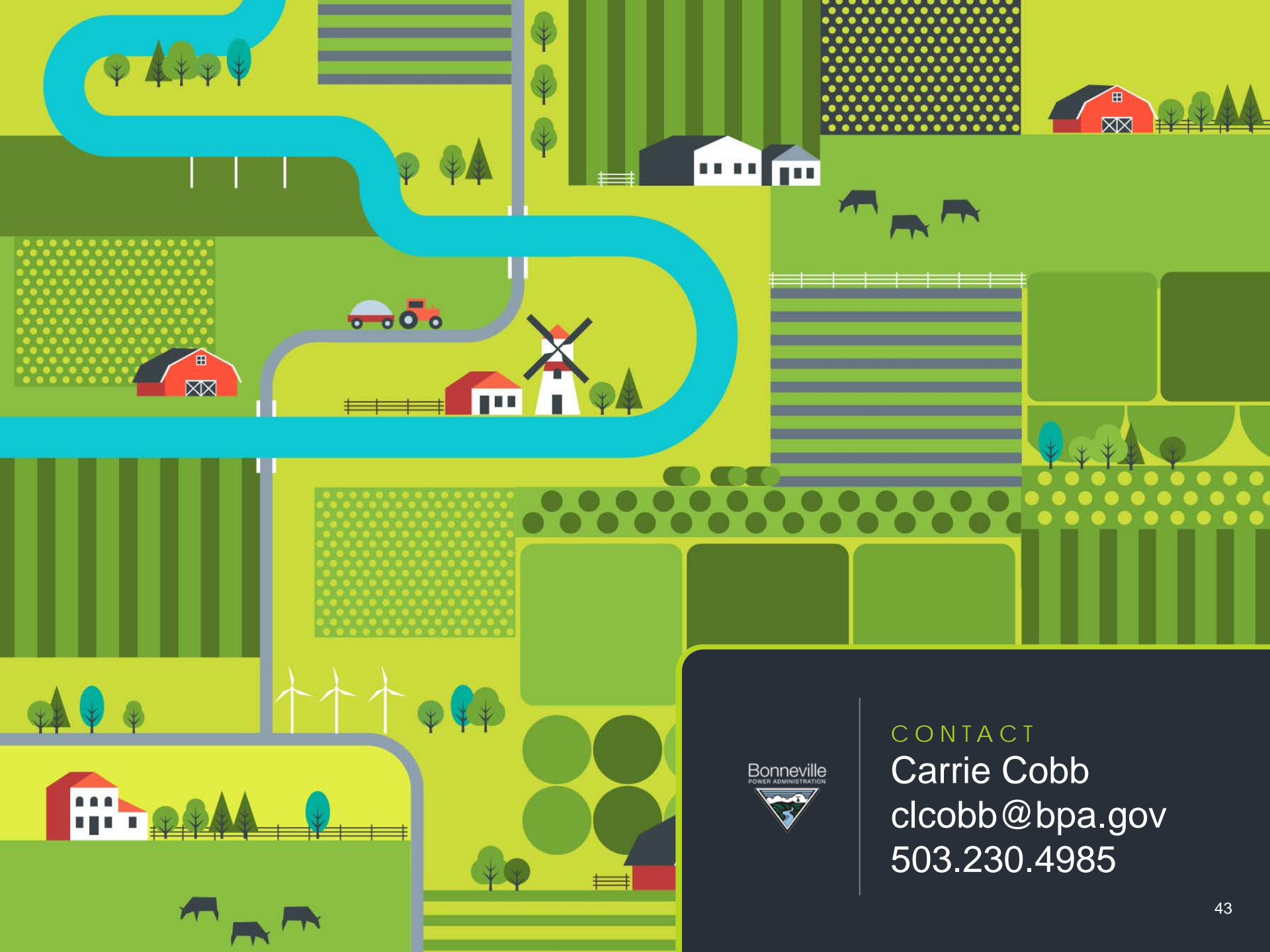
Compared Data to  
Ensure Consistency



Verified  
Assumptions



# QC Process



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