

TRANSFORM YOUR DATA CENTER

Energy Savings That Power Your Bottom Line

Earn up to \$0.33/kWh of verified savings

Achieve faster paybacks for efficient upgrades

Reduce your ongoing operational expenses

Improve your Power Usage Effectiveness (PUE) metrics

Boost your business's energy resilience strategy

Your Partner in Data Center Excellence

Enhance your data center operations with technical support and utility incentives for qualifying new construction and retrofit energy saving projects. You can get paid to save energy while improving reliability and performance from your electric utility and the Bonneville Power Administration's Energy Smart Industrial (ESI) Program.

Contact your utility for specific eligibility details.

Energy Efficient Upgrades

Controls & Monitoring

- Airflow management systems
- Data center infrastructure management (DCIM) implementation
- Real-time monitoring solutions

Cooling Optimization

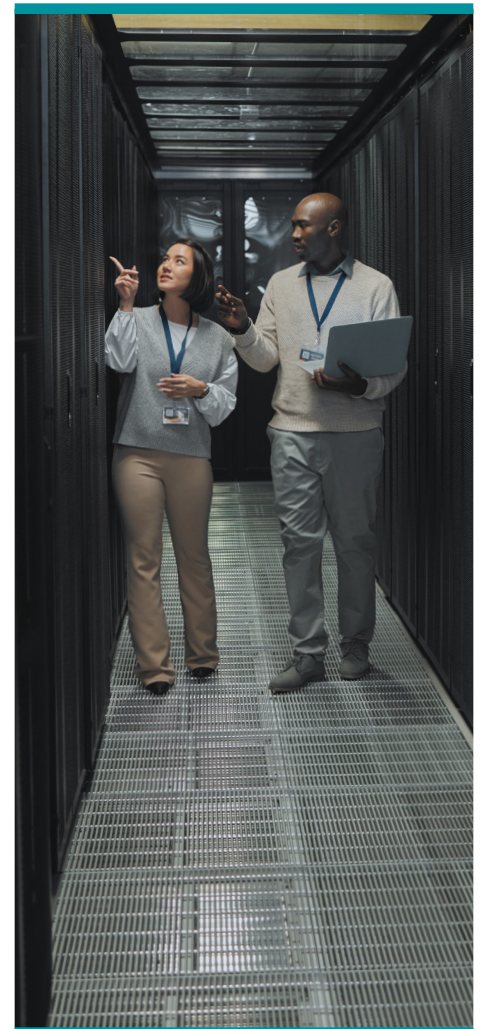
- Free cooling solutions
- High-efficiency computer room air conditioning and air handling (CRAC/CRAH) units
- Hot/cold aisle containment
- Variable speed drives for fans and pumps

IT Equipment

- Server consolidation
- Storage optimization

Power Infrastructure

- Advanced power distribution
- High-efficiency engine heaters
- High-efficiency uninterruptible power supply (UPS) systems
- Smart power distribution units (PDUs)
- Transformer upgrades



“ I was really impressed with the skills the ESI team brought to the table. They knew exactly what to monitor and check. They handled the proposal and the incentive paperwork. And they made sure the process was fast and seamless.”

Regional Manufacturing Manager

Why Act Now?

- ✘ Combat rising energy costs
- ✘ Obtain a competitive advantage in your market
- ✘ Leverage available incentives from your public utility

4 Easy Steps

- 1 Confirm Eligibility**
Contact your utility for eligibility and available incentives.
- 2 Project Design**
The ESI team can conduct a scoping or project assessment and report the energy efficiency measures with detailed price quotations for your experts to prepare a detailed design.
- 3 Implementation**
Once the project design is received, you choose the qualified contractor to implement the plan successfully.
- 4 Verification**
The ESI team verifies the savings based on your project's design, while your utility processes the incentive payment.

Get Started Today

Contact your utility or Energy Smart Industrial Partner.




Energy Smart
Industrial



Energy Smart Industrial is sponsored by Bonneville Power Administration and its Northwest Utilities.