



Energy Conservation Annual Review 2025

July 24, 2026



A note from Dan James

Vice President of Energy Conservation

As we reflect on fiscal year (FY) 2025, I would like to thank the entire team for what the Bonneville Power Administration (BPA) Energy Conservation (EC) program has accomplished through our close collaboration with customer utilities and regional partners. Together, we continued to drive significant energy conservation across the Northwest, reinforcing our opportunities and obligations under the 1980 Pacific Northwest Electric Power Planning and Conservation Act (Northwest Power Act).

When I joined the Energy Conservation team as Vice President in the fall of 2025, I was excited to not only get to work with an amazing group of people, but I was reminded of how important this work is. Energy conservation serves as one of the Northwest's lowest-cost resources, and it actively bolsters the reliability of the electric grid, shields ratepayers from higher energy costs, and directly reduces consumer utility bills. Every day I am motivated and inspired by how conservation delivers tremendous value to communities of all sizes across the region by fueling economic prosperity, strengthening small businesses, and keeping rural utilities competitive. Taken together, I feel so fortunate and lucky to work on this mission-critical work and help BPA secure a resilient, affordable energy future for the entire region.

I am optimistic about the future because the collaborative spirit and innovative drive our teams demonstrated in 2025 laid a strong foundation for even greater achievements to come. We will continue to leverage our collective strengths, explore new opportunities, and build on these successes to deliver even more impactful energy conservation for the Northwest.



Dan James

Vice President of Energy Conservation

Conservation: A Lasting Regional Resource

FY 2025 marked another significant period for energy conservation in the Northwest, building upon the foundational commitment established by the Northwest Power Act. This landmark legislation continues to guide BPA in its directive to acquire cost-effective conservation as a valuable resource. Since 1982, BPA, in collaboration with its customers and regional partners, has achieved an estimated 2,534 average megawatts (aMW) in energy savings. This substantial accomplishment is enough to power approximately 1.9 million homes and has translated into roughly \$2.2 billion in reduced electricity bills for ratepayers across the region. Four decades on, conservation remains a reliable and cost-effective power resource, that provides energy stability and economic wellbeing in the Northwest.

Energy Savings

In FY 2025, BPA, its customers, and regional partners collectively secured 51.7 aMW in energy savings. This achievement is equivalent to an annual reduction in electricity costs over \$57 million for consumers. BPA customers were directly responsible for 42 aMW of these savings through direct program implementation.

The Northwest Energy Efficiency Alliance (NEEA) contributed 9.7 aMW of BPA's savings, as detailed in Table 2. BPA will report momentum savings, a key component of BPA's conservation strategy, at the conclusion of the current Energy Conservation Action Plan (Action Plan) period.

Table 1. Savings by Type, FY 2025

Savings Type	Savings (aMW)
Programmatic	42.0
NEEA Reported Savings	9.7
Momentum Savings	TBD
Total	51.7

Table 2. Savings by Sector, FY 2025

Sector	Savings (aMW)
 Industrial	18.4
 Commercial	12.0
 Residential	7.7
 Federal	1.8
 Agricultural	1.6
 Utility Distribution	0.4
Total	42.0

Sector Success Stories

BPA's Energy Conservation program is driven by collaboration between BPA staff, customers, and regional partners who worked closely to deliver the significant energy savings realized each year. These combined efforts keep energy affordable and abundant for the region.

Industrial Sector

The Industrial sector delivered 18.5 aMW of energy savings through projects that enhanced the efficiency of industrial processes, lighting systems, motor and drives, compressed air systems, and refrigeration systems. These measures improve safety, increase productivity, and modernize industrial systems.

BPA's Energy Smart Industrial (ESI) program offers a comprehensive portfolio of complementary solutions tailored to a diverse range of industrial facilities, project types, and scales. ESI continued its strong focus on identifying and implementing custom projects, with 69 different utility customers completing over 150 such projects. ESI also successfully implemented strategic energy management (SEM) at 27 industrial sites, contributing 2.39 aMW of cost-effective savings to the industrial portfolio. While representing a relatively smaller portion, prescriptive Unit Energy Savings (UES) measures continued to grow as a source of savings for the industrial sector.

The most substantial SEM savings originated from an engagement with North Pacific Paper Co. (NORPAC), Cowlitz Public Utility District's (PUD) largest customer and the largest industrial end-user within BPA's service territory. NORPAC dedicated its efforts to optimize its recycled fiber plant, which transforms cardboard waste into new linerboard for box manufacturing. NORPAC's SEM initiatives alone acquired over 13 million kilowatt-hours (kWh) of energy savings in 2025. Other regional SEM efforts concentrated on assisting small to medium-sized industrial participants in fine-tuning their processes and identifying low-cost/no-cost opportunities for efficiency improvements.

New construction projects serve as a positive indicator of the economic opportunities available in the Northwest. For instance, Suntado, served by the City of Burley, Idaho, constructed a new, state-of-the-art dairy processing plant. Implementing energy conservation strategies during new construction



NORPAC mill in Longview, WA.



Suntado dairy processing plant in Burley, ID.

Industrial (continued)



Lighting upgrades at Idaho Forest Group's LeClede sawmill.

projects provided significant added value to customers, ensuring long-lasting cost savings throughout the lifespan of the buildings and energy subsystems.

ESI also supports end users when manufacturers expand operations, as demonstrated by many high-tech industries in Clark County, Washington. In FY 2025, Clark Public Utilities' customer, SEH America, expanded its silicon wafer production infrastructure and incorporated an innovative air-sourced industrial heat pump, which is projected to save SEH more than 5.5 million kWh per year while increasing operational efficiency.

BPA's commitment to serving rural utilities continued to grow in FY 2025, with Okanogan County Electric Cooperative becoming the 120th utility to officially join the ESI program. BPA partnered with Okanogan PUD to host a wastewater-focused workshop, which included tours of five local wastewater treatment plants led by ESI's wastewater sector

specialist and ESI partners. This initiative not only introduced concepts for cost reductions without compromising health or safety, but it also resulted in the identification and subsequent completion of numerous projects.

The region continued to see success with the UES pump variable frequency drive (VFD) measure, completing 24 projects in 2025. These streamlined UES measures proved particularly beneficial for smaller wastewater treatment plants in rural territories, such as Washington's City of Oroville, served by Okanogan PUD.

Industrial lighting projects gained considerable traction in 2025, contributing almost 38 million kWh in energy savings to the portfolio. A prime example is Northern Lights Inc.'s customer, Idaho Forest Group, which completed a large lighting upgrade at its LaClede sawmill, delivering over 200,000 kWh energy savings per year.

Commercial Sector

The Commercial sector delivered a substantial 12.1 aMW of energy savings, primarily driven by projects focused on upgrading lighting, HVAC systems, and refrigeration equipment. Commercial measures help modernize business systems and processes to drive economic prosperity.

For the first time, customer programs deploying SEM—a measure specifically designed to achieve savings through low-cost operational improvements to existing equipment—contributed significant energy savings to the commercial sector in FY 2025. Beyond the directly reported SEM savings, these programs are anticipated to stimulate higher participation in other utility offerings, such as non-residential lighting and custom projects.

March 2025 marked the launch of BPA's Online Lighting Calculator. BPA expects this critical resource to support between 600-800 projects annually, accounting for roughly 10-20 percent of the agency's total acquired savings each year. Replicating the calculations and workflows from the previous spreadsheet-based tool was a major undertaking, requiring extensive coordination among various BPA and vendor staff.

Since its launch, BPA has invested additional resources to support the tool's rollout and broad adoption by utility, program, and trade ally staff. The Commercial team developed a series of web-based trainings and comprehensive ongoing support resources, including a user manual and on-demand content.

BPA collaborated with Wells Rural Electric on the construction of a new central plant for the Rainbow Hotel and Casino in West Wendover, Nevada. This installation featured highly energy-efficient chillers, more efficient cooling towers, VFDs, new pumps, and a heat exchanger for economizer cooling. This project enhanced indoor air quality for guests, lowered operating costs through reduced energy consumption, and achieved 1,680,000 kWh of energy savings.

Another significant commercial casino project involved BPA and Central Lincoln People's Utility District (PUD) support for the Three Rivers Casino in Florence, Oregon. This HVAC upgrade replaced a 16-year-old rooftop HVAC system with five rooftop A/C units, each with a 205-ton capacity and above-code cooling efficiency. This initiative improved the HVAC system's efficiency, reduced maintenance costs, and saved 105,334 kWh annually.



Cooling tower separator pumps installed at the Rainbow Hotel and Casino.

Commercial (continued)



John Gumm Civic Office.

In St. Helens, Oregon, BPA and Columbia River PUD collaborated on a major renovation of the historic John Gumm Civic Office, built in 1919. This project optimized county and court operations, supporting economic development, and preserving a community landmark. It included installations of secondary glazing, insulation, and LED upgrades for interior and exterior lighting. HVAC updates were also installed including Variable Refrigerant Flow System (VRF), Dedicated Outdoor Air System (DOAS) / Heat Recovery Ventilation (HRV), and Ductless Heat Pumps (DHP). These improvements reduce utility and maintenance costs, saving 266,582 kWh per year, while also ensuring the energy resiliency and longevity of this civic building, auditorium, and museum for the next century.

BPA also partnered with Eugene Water and Electric Board (EWEB) to implement upgrades at the South Eugene YMCA in Eugene, Oregon. This sports complex plays multiple roles in the community, providing childcare, emergency shelter and acting as a community water station. It received a VRF system, DOAS / HRV, Heat-pump rooftop unit, and interior and exterior LED lighting upgrades to enhance energy efficiency and emergency readiness. This project effectively lowers operating costs, achieving 1,001,378 kWh of energy savings annually.

Residential Sector

Residential measures promote consumer choice and increase home values helping homeowners make useful upgrades to their property, and enhance their standard of living. Residential sector projects achieved 7.66 aMW of energy savings in FY 2025, representing a slight increase from FY 2024. These projects benefited from increased incentive payments, informed by market intelligence gathered in the field. These incentive increases doubled previous levels for unitary heat pump water heaters (HPWH) and tripled for variable speed heat pump (VSHP) upgrades, helped offset significant rises in project implementation costs. BPA also addressed other barriers to implementation that included allowing any frame type for window replacements and providing support for certain multi-family new construction projects.

Utility residential programs allowed end users across the region to upgrade to new, efficient technologies. In FY 2025, there were 2,016 HPWHs installed from utility programs and state and tribal grants saving 0.418 aMW. There were also 5,419 DHPs installed saving an estimated 1.24 aMW.

A noteworthy multifamily new construction project was the Goodpasture Apartments in Eugene, Oregon. BPA collaborated with EWEB to install packaged terminal heat pumps (PTHPs) and HPWHs in this 177-unit apartment complex, built to expand the community's housing supply. These efficient installations are estimated to acquire 639,011 kWh of energy savings per year.

BPA's Comfort Ready Home (CRH) program connects homeowners, contractors, and utilities while providing them with tools, resources, and



Goodpasture Apartments, Eugene, OR.

support to promote conservation. CRH experienced significant growth in FY 2025, expanding to include 91 participating utilities. Training and education remained core strengths of the program, delivering instruction to 827 live attendees. Notably, nearly a quarter of trainees came from Small Rural Residential utilities and contractors, demonstrating the program's success in reaching beyond major markets.

Popular topics included HPWHs and HVAC. Several of these workshops also piloted the new Heat Pump Best Practices curriculum, which provides real-world guidance on installation quality, homeowner communication, and maximizing energy savings. The program expanded its training offerings, adding two additional small group workshops in Forest Grove, Oregon and Missoula, Montana.

The program achieved remarkable digital engagement success, with users watching nearly 3,300 hours of YouTube content covering topics like cold-climate heat pumps and smart thermostats, while the program website welcomed over 20,000

Residential (continued)

users. The most popular feature was the Contractor Finder tool, used by over 2,300 individuals seeking local installers, indicating strong demand for practical resources.

CRH deepened its commitment to increasing the number of HPWH installations by renewing the Greener Water Heater Promotion, a sales performance incentive fund that rewards contractors for reporting their HPWH installations. The promotion, which ran from November 2023 to March 2025, exceeded its goals: 39 contractors submitted 396 installations across 74 Northwest communities, resulting in more than 700,000 kWh in energy savings.

The Residential sector worked with BPA's Emerging Technologies team to conduct testing for cold-climate capable packaged window heat pumps in 26 residences across various heating zones in Washington and Montana. These heat pumps could be quickly installed with low maintenance and provide efficient heating and cooling for renters. The energy savings results for this field test are expected in 2026.

Income Qualified

BPA's income qualified program directly reinforces affordability by targeting structural savings where they are needed most. By utilizing state grants, tribal partnerships, and utility incentives to lower upfront technology costs, these targeted programs lower monthly bills and ensure the resilience benefits of a highly efficient grid help everyone. In FY 2025, income qualified measures received a refresh with a new designation, transitioning from "low income" to "income qualified," and adding several new measures. Despite persistent unique challenges in implementing income qualified projects, there was a noticeable increase in project implementation within qualifying homes. New customer utilities started offering income qualified measures for the first time ever. Both state agencies and regional tribes successfully leveraged grant funding to serve over 1,000 qualifying homes in their communities, with many more served by customer utilities throughout the region.



BPA's targeted programs help lower monthly bills and ensure the resilience benefits of a highly efficient grid help everyone.

Federal Sector

The Federal sector, through its Energy Smart Reserve Power (ESRP) program, acquired 2.1 aMW in energy savings. Key contributors included custom projects such as canal lining and water delivery management system upgrades, alongside UES measures like high-efficiency pumps and VFDs for pumps. BPA proactively engaged reserve power customers' irrigation districts and station-served federal agency sites, which receive power directly from the Federal Columbia River Power System, to identify energy and water conservation opportunities, provide technical support, and finalize necessary documentation. These conservation programs ensure public facilities operate more efficiently and reliably, while reducing the energy bills and operating costs that taxpayers pay.

The sector launched its FY 2026-2028 ESRP program incentive solicitation, notably including the addition of a technical analysis study measure designed to facilitate more energy and water conservation project development for participants.

Following a reevaluation, the program increased incentive levels for both custom and UES measures to better account for current material market conditions.

In partnership with the South Columbia Basin Irrigation District in Pasco, Washington, 2,100 linear feet of open, earth-lined canals were lined with a buried high-density polyethylene (HDPE) geomembrane liner. This innovative approach reduced water loss from seepage and evapotranspiration, decreasing pumping needs and eliminating flooding. Additionally, the project installed fully automated gates with real-time measurement functionality at lateral headworks structures to optimize the district's water delivery to irrigators based on demand, further reducing system water diversion and pumping requirements and improving resilience amid challenging water demands. This comprehensive project achieved estimated 3,962,879 kWh of energy savings and annual water savings of 7,748 acre-feet.



South Columbia Basin Irrigator District automated canal gates.

Federal (continued)

BPA also collaborated with The Dalles Irrigation District in The Dalles, Oregon, to replace a 40-year-old 200 hp pump with a new, high-efficiency 200 hp pump featuring stainless steel internals. The district also replaced the 50-year-old 750 kilovolt-ampere (kVA) transformer in the switchyard with a new, efficient model, resulting in 56,212 kWh of annual energy savings while simultaneously improving system reliability, personnel safety, and reducing operating and maintenance costs.

A&B in Rupert, Idaho, participated in the program, installing VFDs for two constant speed pumps (totaling 400 hp), replacing two pumps (totaling 500 hp) with new high-efficiency units, and reconditioning six under-performing pumps (totaling 1,550 hp) to improve their efficiency. These efforts led to 583,683 kWh of annual energy savings, enhanced irrigation system reliability, and reduced operating and maintenance costs.



Dalles Irrigation District River Station pump upgrades.

Agricultural Sector

The Agricultural sector successfully achieved 1.6 aMW of energy savings in FY 2025. This fiscal year saw the strategic expansion of efforts, with the sector beginning to pursue a portfolio of dairy UES measures, complementing the existing agricultural UES measures.

Continuing its proactive approach, the sector sought out additional dairy milking parlor heat pump hot water demonstration projects and actively solicited advanced irrigation management (AIM) demonstration projects.



The sector initiated significant improvements for the VFD calculator tool for both new and existing agricultural pumps. This enhanced tool will better equip customers to offer irrigators a streamlined method for determining project eligibility and calculating energy savings. Following a reevaluation, the sector increased incentive levels for UES measures to more accurately reflect prevailing material market conditions. BPA's work in the agricultural sector helps producers improve their resilience amid challenging water demands.

Agricultural (continued)



Eight new pumps installed at Schwendiman Farms.

In a notable project, BPA partnered with Fall River Rural Electric Cooperative to upgrade operations at Schwendiman Farms in Saint Anthony, Idaho. This entailed replacing eight pumps with new 700 horse power (hp) units, integrating VFD control, and replacing stingers with an intake sump to mitigate pump intake plugging. This initiative resulted in more water for crops, efficient pumping operations, improved water delivery control, and an impressive 1,840,000 kWh of energy savings.

BPA also collaborated with Lost River Electric Cooperative in Moore, Idaho, to enhance water delivery systems in the Inskip and Aikele canals through gravity-feed pipelines. Replacing open channels with closed conduit pipes eliminated water loss in highly permeable channel bottoms. These projects reduced the reliance on supplemental deep wells and provided pressurized water for irrigation systems, with the Aikele Canal upgrade achieving an estimated 83,678 kWh of energy savings and the Inskip Canal delivering 169,187 kWh of energy savings. Another successful endeavor saw BPA and Douglas Electric install upgraded irrigation hardware at IFA Nursery in Elkton, Oregon. Replacing 2,600 gaskets and 3,000 nozzles throughout the nursery led to significant water savings and an estimated 119,340 kWh of annual energy savings.



Inskip pipeline farmer tie-in.

Utility Distribution

The Utility Distribution sector provides utilities with opportunities to upgrade aging distribution infrastructure, enhancing system performance, and generating energy savings. These upgrades help utilities handle current demand and prepare for future demand, strengthening the resiliency and reliability of the power grid. In FY 2025, BPA's Utility Distribution sector captured 0.38 aMW of energy savings. Re-conductor projects and substation power transformer replacements were primary drivers for these savings, alongside one successful conservation voltage reduction (CVR) project implemented by Benton PUD. Eight customer utilities participated in this sector during FY 2025.

CVR continues to be a strategic focus area for BPA as a source of regional energy savings. This measure effectively reduces the voltage delivered to end-use customers while maintaining voltage within the lower half of American National Standards

Institute (ANSI) standards. CVR delivers net energy savings by decreasing energy consumption across end-use devices.

BPA also offered an incentive to Central Lincoln People's Utility District for energy savings resulting from the addition of a new parallel path transmission line within the PUD's 69 kilovolt (kV) network. Providing a parallel path for power flow significantly reduces the current on all connected lines, substantially reducing energy lost as heat to the air. Additional parallel lines also enhance resilience during peak loads and partial outages. This project is projected to reduce energy loss and deliver measurable energy savings on transmission networks, estimated at 118,000 kWh, reducing overhead costs, keeping rates low, and improving energy resiliency.

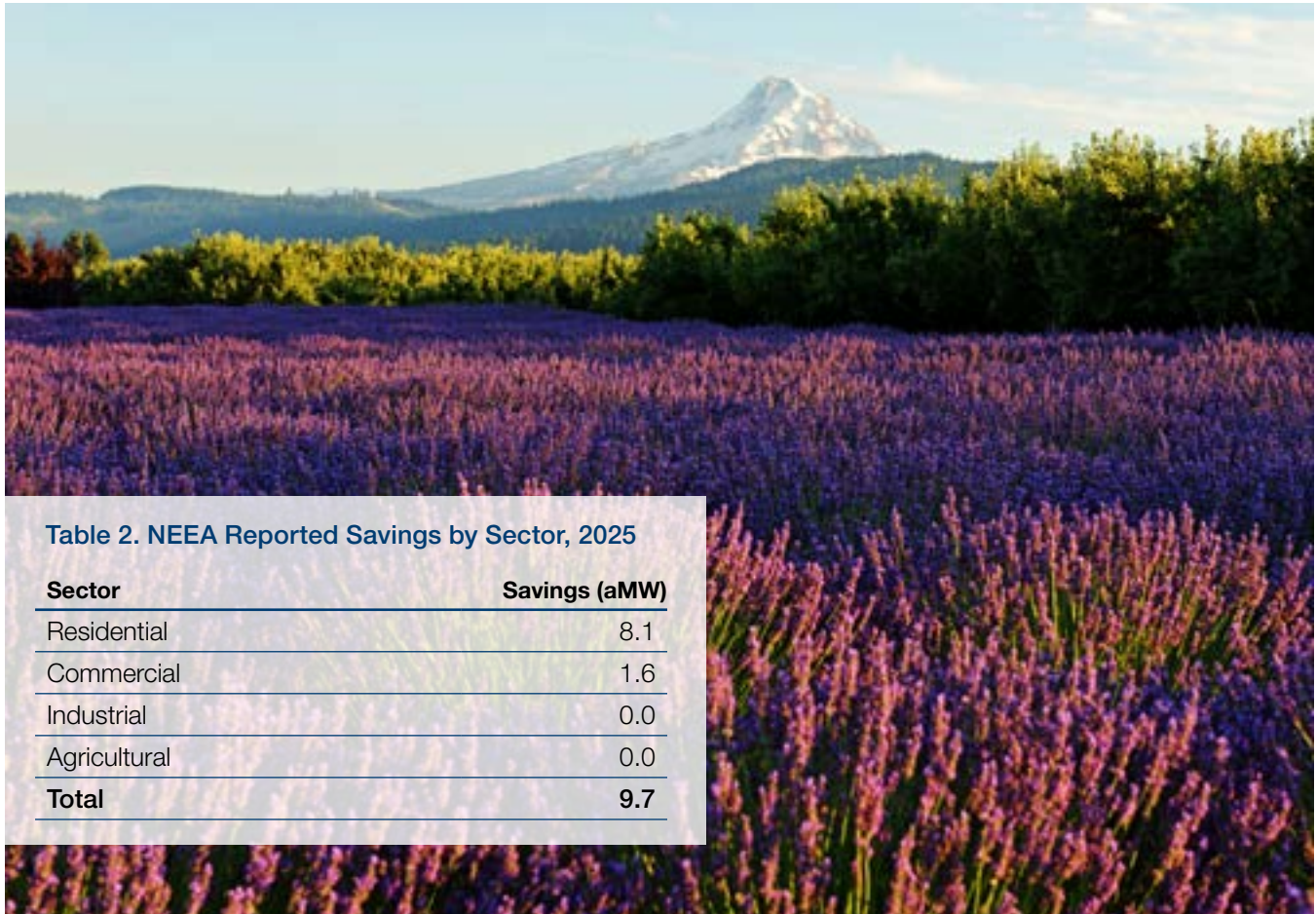


A helicopter guides conductor during the installation of Central Lincoln PUD's new 69-kilovolt transmission line leading to Newport, Oregon. The pole structures stand 115 feet tall.

Market Transformation

Market Transformation savings are an indispensable component of BPA's portfolio, contributing 9.7 aMW of energy savings in calendar year 2025. NEEA is dedicated to accelerating the innovation and adoption of conservation-producing products, services, and practices in the region. For example, the Advanced Heat Pump initiative is a core element of BPA's Residential HVAC program. In 2025, NEEA successfully developed a new Heat Pump Controls-Verification procedure (CVP) through collaboration with a coalition of industry and government partners.

NEEA also executed another successful HPWH marketing campaign, growing consumer awareness of these efficient systems. The Retail Product Portfolio (RPP) expanded in 2025, adding televisions and HPWH to its offerings. The national ENERGY STAR Retail Product Platform's reach now extends to 31 percent of all U.S. households. The Extended Motor Products – Pumps program achieved market progress this year by bringing two more manufacturer representatives onboard, who will market the efficiency levels of their clean water pumps. These represent just a few of the major accomplishments of NEEA in 2025, which operates 10 distinct Market Transformation programs.



Sector	Savings (aMW)
Residential	8.1
Commercial	1.6
Industrial	0.0
Agricultural	0.0
Total	9.7

Expert Services & Support

BPA's Energy Conservation program is powered by a team of professionals whose expertise encompasses planning, research, evaluation, program design, engineering, emerging technologies, compliance and oversight, marketing, and customer service. This team's close collaboration with customers and regional partners ensure the success of conservation programs across the region.

Engineering Services

BPA's Engineering Services team plays a critical role in the successful delivery of energy conservation throughout the Northwest. The customer service engineers (CSEs) actively maximize energy savings by providing exceptional technical support, identifying, and quantifying energy savings across all end-uses. BPA CSEs consistently receive top marks from customers for their exceptional customer service and are considered a valued asset by BPA's utility customers in serving their communities. Smaller utilities that do not have the bandwidth or technical expertise benefit from this support allowing them to offer their end users access to the same robust conservation programs as larger utilities ensuring region-wide economic prosperity.

Beyond their customer service role, BPA engineers are instrumental in identifying and securing future energy conservation opportunities for the Northwest. In FY 2025, BPA conducted an energy conservation audit of 12 municipal properties including administration and law enforcement buildings for the City of Carlin, Nevada. The audit provided recommendations to reduce their overall energy needs and lower operating costs for the city.

BPA Engineers design and execute cutting-edge research to assess new products, ensuring future savings across all sectors. To broaden their reach and impact, BPA engineers have cultivated strategic



Saddle style packaged window heat pump.

partnerships across various industry segments, leveraging these relationships to improve product design and address future gaps in the energy conservation pipeline.

In FY 2025, BPA partnered with various customers and tribal organizations to conduct field tests for high-performance, high-capacity heat pumps across all three heating zones within BPA territory. The purpose of this field test was to identify the best performing heat pumps and develop future new residential measures that will lower costs to consumers while providing opportunities to lower peak demand across the region.

BPA Engineers partnered with NEEA and utilities including Seattle City Light, Clark, Okanogan, Ravelli, and Flathead PUDs to field test cold climate capable packaged window heat pumps across different heating zones. This field test observed installations in 26 residences Washington and Montana to verify energy savings and inform a future residential measure.

Market Research

BPA's Market Research team continued its partnership with NEEA to collect and analyze regional HVAC and lighting sales data. The gathered sales data were vital inputs into BPA's market models, ensuring that BPA remains on track to meet the Momentum Savings portion (30 aMW) of its energy conservation resource acquisition for the 2022-2027 Action Plan. This data also provided critical market intelligence that informed BPA's energy conservation resource acquisition, regional power planning, and energy efficiency measure development.

The team's analysis of residential HVAC sales data revealed that combined heat pump sales surpassed gas furnace sales for three consecutive years, from 2022 to 2024. Furthermore, VSHPs became the majority of the centrally ducted heat pump market in 2024, outperforming less efficient single- and two-stage heat pumps.

On the lighting front, the team's analysis of non-residential lighting sales data indicated a continuous increase in LED sales as a percentage of total unit sales, reaching 68 percent in 2024. TLEDs continued to gain market share, accounting for 44 percent of LED sales in 2024, firmly establishing their popularity as an LED technology.



TLED lights in non-residential applications continue to gain market share.

Evaluation

BPA's evaluation work is critical for public trust and accountability by verifying the value of EC programs and ensuring they save end-use customers money and energy. Data collected supports continuous improvement of conservation programs.

In 2025, BPA completed two impact evaluations with additional evaluations underway. BPA concluded an evaluation of its non-industrial custom and ESRP programs, revealing an overall realization rate of 181 percent and 101 percent, respectively, the higher custom realization rate due to some underreported savings. Excluding these tracking errors, the non-industrial custom realization rate was 98 percent. ESRP experienced minor tracking errors, but these did not substantially alter the evaluation results.

BPA's evaluation of residential ducted heat pumps (ASHPs and VSHPs) found an overall realization rate of 78 percent. Using the Regional Technical Forum's (RTF) billing-analysis methodology, the study showed RTF savings estimates generally aligned with BPA's findings at a 90 percent confidence interval. The key exceptions were manufactured homes, saving less energy due to their smaller size, and single-family homes in Heating Zones 2 and 3, where BPA's evaluated ASHP savings actually exceeded RTF estimates.

Other ongoing evaluations include a process evaluation of BPA's CRH program, impact analyses of Behavioral Home Energy Reports, and a follow-up study on VSHPs. This study utilizes existing publicly available data and advanced metering infrastructure (AMI) data to characterize the actual efficiency of program-installed heat pumps with results expected in early 2027.

Compliance & Oversight

BPA's Contract Administration team meticulously reviewed 39,073 applications to ensure their accurate submission to the BPA Energy Efficiency Tracking System (BEETS) and adherence to all program requirements. This rigorous process guarantees that BPA acquires conservation that is reliable, compliant, and cost-effective.

The Contract Administration team conducted oversight activities, including a detailed review of invoices and documentation, end-user verification, and product and installation compliance checks on 37.7 million in the portfolio, representing 39.8 percent of all dollars submitted to BPA. In FY 2025, 1,629 applications underwent a more rigorous review.

The team also provided crucial support for key initiatives launched in FY 2025, offering critical compliance and risk management insights.



BPA participating at the Steliacoom Apple Squeeze event.

Customer Service

Customer service is an essential component of BPA's EC program. BPA's energy conservation account executives (ECAEs) and marketing specialists collaborate closely with customers to ensure the success of their conservation programs, providing assistance with everything from budget transfers and reporting to creating custom marketing materials. ECAEs also assist customers with grassroots outreach by attending utility-sponsored events including county fairs, customer appreciation days, and local festivals to help promote conservation programs.

In FY 2025, BPA continued its support for BEETS, helping customers adapt to system changes and successfully report energy savings. Customer engagement remained robust, with hundreds of customer visits, account planning meetings, annual meetings, and webinars. BPA hosted five annual regional customer roundtables to solicit program feedback, address implementation barriers, and share successes. Agendas covered a range of vital topics, such as commercial lighting and SEM, CRH and ESI program support, custom project implementation, residential HVAC and weatherization, utility distribution opportunities, and new marketing resources.

Marketing specialists developed many new marketing products, including enhanced templates and reusable, customized "big checks" for utilities to promote the completion of successful projects. Through ongoing website audits, the team collaborated with utilities to optimize webpage design, navigation, and performance with a specific focus on search engine optimization and user experience.

Appendix

Figure 1: BPA's Annual Programmatic Savings (aMW), FY 2019-2025

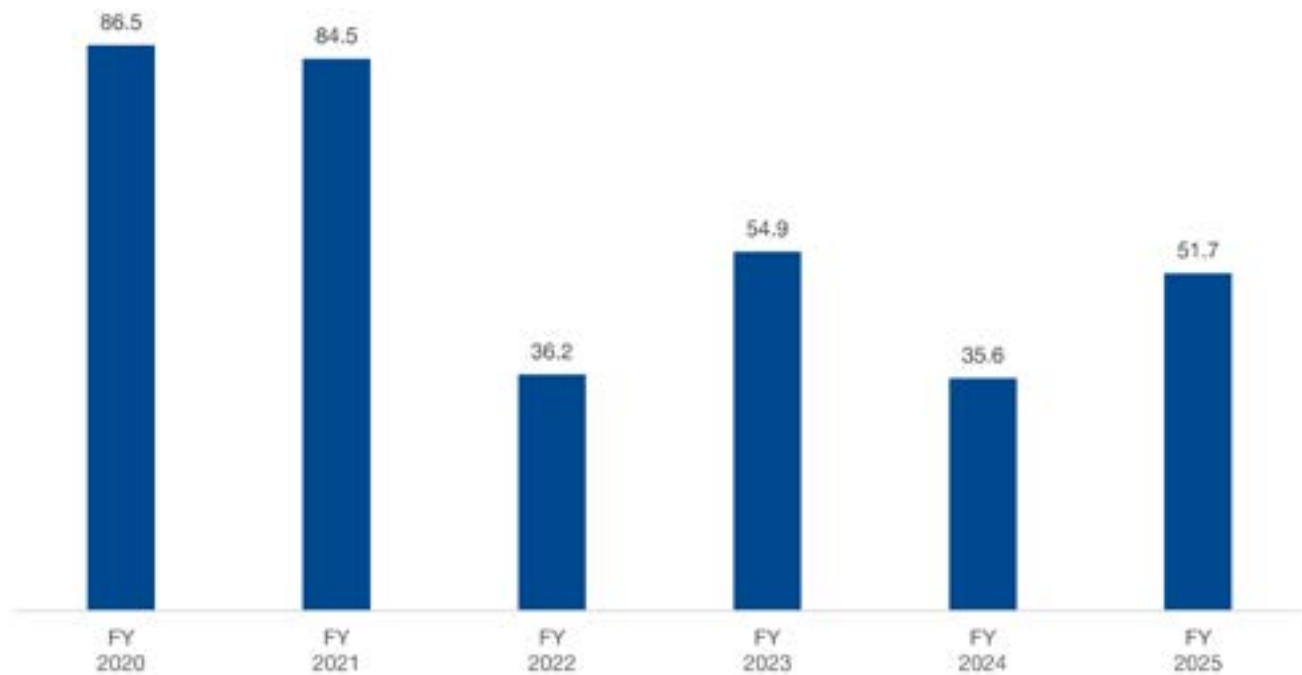


Table 3: BPA's Annual Conservation Savings, FY 1982-2025 (aMW)

	Total FY 82-19	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	Total FY 82-25
Residential	506.3	9.9	10.0	9.3	8.4	7.5	7.7	559.0
Commercial	390.6	10.6	14.3	8.8	12.2	6.9	12.0	455.4
Industrial	284.7	10.9	12.6	7.9	22.4	10.3	18.4	367.2
Agricultural	63.6	1.0	1.5	1.3	2.3	1.6	1.6	73.0
Multi-Sector	108.9	0.0	0.0	0.0	0.0	0.0	0.0	108.9
Utility System Efficiency	9.3	0.0	0.5	0.2	0.6	0.2	0.4	11.4
Federal	7.1	6.6	1.1	2.9	2.4	1.3	1.8	23.2
Sectors Subtotal	1370.6	39.1	40.0	30.3	48.2	27.9	42.0	1598.1
Residential Building Codes	128.6	0.0	0.0	0.0	0.0	0.0	0.0	128.6
Commercial Building Codes	59.9	0.0	0.0	0.0	0.0	0.0	0.0	59.9
Building Codes Subtotal	188.5	0.0	0.0	0.0	0.0	0.0	0.0	188.5
NEEA Reported Savings	264.8	27.0	29.3	5.8	6.7	7.8	9.7	351.1
BPA Momentum	306.0	20.4	15.2	0.0	0.0	N/A	N/A	341.6
TOTAL SAVINGS	2129.8	86.5	84.5	36.2	54.9	35.6	51.7	2479.3

Data in this document may include corrections to prior years' data. This data should be used as official data until the next Annual Review.

Table 4: BPA's Annual Conservation Savings by Sector, Funding Source, FY 2020-2025 (aMW)

	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	Total FY 20-25
Programmatic Residential							
Low Income Weatherization, State Implemented	0.1	0.2	0.1	0.1	0.2	0.3	1.1
Programmatic Low Income Weatherization, Utility Self-Funded	0.0	0.1	0.1	0.0	0.0	0.0	0.3
Programmatic Low Income Weatherization, EEI Funded	0.2	0.2	0.2	0.3	0.3	0.0	1.2
Programmatic Utility Self-Funded	1.1	0.9	2.6	2.1	2.7	3.0	12.4
Programmatic EEI Funded	8.4	8.7	6.4	5.8	4.2	4.4	37.7
Residential Subtotal	9.9	10.0	9.3	8.4	7.5	7.7	52.6
Programmatic Commercial							
Programmatic Utility Self-Funded	0.7	3.8	0.7	0.6	1.0	1.4	8.1
Programmatic EEI Funded	10.0	10.5	8.0	11.6	5.9	10.7	56.7
Programmatic Commercial Subtotal	10.6	14.3	8.8	12.2	6.9	12.0	64.8
Programmatic Industrial							
Programmatic Utility Self-Funded	2.5	2.5	2.5	9.4	2.0	4.2	23.1
Programmatic EEI Funded	8.5	10.1	5.4	13.0	8.3	14.2	59.5
Programmatic Industrial Subtotal	10.9	12.6	7.9	22.4	10.3	18.4	82.6
Programmatic Agricultural							
Programmatic Utility Self-Funded	0.0	0.2	0.0	0.3	0.3	0.0	0.9
Programmatic EEI Funded	1.0	1.3	1.3	2.0	1.3	1.6	8.4
Programmatic Agricultural Subtotal	1.0	1.5	1.3	2.3	1.6	1.6	9.3
Programmatic Utility Systems Efficiency							
Programmatic Utility Self-Funded	0.0	0.3	0.1	0.1	0.0	0.0	0.4
Programmatic EEI Funded	0.0	0.2	0.2	0.6	0.2	0.4	1.6
Programmatic Utility Sys. Efficiency Subtotal	0.0	0.5	0.2	0.6	0.2	0.4	2.0
Programmatic Federal	6.6	1.1	2.9	2.4	1.3	1.8	16.1
Programmatic Federal Subtotal	6.6	1.1	2.9	2.4	1.3	1.8	16.1
NEEA and Momentum Savings							
NEEA Reported Savings	27.0	29.3	5.8	6.7	7.8	9.7	86.3
BPA Momentum	20.4	15.2	0.0	0.0	N/A	N/A	35.6
NEEA and Momentum Savings Subtotal	47.4	44.5	5.8	6.7	7.8	9.7	121.9
Total Savings	86.5	84.5	36.2	54.9	35.6	51.7	349.4
Total Savings	106.1	86.5	84.5	36.2	54.9	35.6	403.8
ALL EEI-Funded Programmatic Savings	34.8	32.4	24.3	35.7	21.8	33.3	182.4
ALL Self-Funded Programmatic Savings	4.3	7.6	6.0	12.5	6.0	8.6	45.1
All Programmatic Savings	39.1	40.0	30.3	48.2	27.9	42.0	227.5

Data in this document may include corrections to prior years' data. This data should be used as official data until the next Annual Review.



For more information, visit bpa.gov

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