

BPA Webinar: Comfort Ready Home Evaluation

When: May 21, 2026

Time: 10–11 a.m. (PDT)

Meeting Information:

Join BPA's evaluation team to hear about the results of a recently completed process evaluation of the Comfort Ready Home (CRH) program. This webinar is intended for utilities and other stakeholders interested in learning about BPA's CRH program evaluation. BPA will share the full report ahead of the webinar.

The study included a program data review and interviews with utilities, program staff, contractors, and end-use residential customers. The evaluation team will present findings from the Greener Water Heater promotion, which incentivized heat pump water heater installations. They will also share customer journey insights from the end-use customer interviews and recommendations for BPA's CRH program to further engage regional utilities and contractors.

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