BPA Energy Efficiency Weekly Announcements August 8, 2024

New

Energy Efficiency Action Plan 2022-2027 Update

The Energy Efficiency Action Plan 2022-2027 Update is now available on bpa.gov. This document provides an update to the BPA Energy Efficiency Action Plan published in June 2023, which created an operational strategy for achieving objectives set forth by BPA Power Service's 2022 Resource Program and the Northwest Power and Conservation Council's 2021 Power Plan. In fiscal years 2022-2023, BPA achieved 89.6 aMW of savings and is on track to meet its six-year 300 aMW goal. The update highlights refinements to savings forecasts, costs, sector strategies, market transformation accomplishments, and momentum savings.

Marketing Portal Retiring

Due to recent technical issues, BPA has decided to retire the EE Marketing Portal platform and pursue new marketing offerings for customer utilities. Customizable design files are still readily available in the marketing toolkits on bpa.gov with new options on the horizon. As always, the marketing team is standing by to help design and produce custom marketing pieces upon request.

Comfort Ready Home: Heat Pump Water Heater Radio Ad

Are you looking for a new way to engage your customers or members and promote your heat pump water heater rebate program? BPA's Comfort Ready Home program has developed a template radio ad script and resources to create your own radio ad...More

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Events

BPA Low Income Energy Efficiency Workgroup Resumes

The next BPA Northwest Regional Low Income Energy Efficiency Workgroup meeting is scheduled for Thursday, Aug. 8, from 9 a.m. – 2:30 p.m. PDT in Portland, Oregon in the BPA Rates Hearing Room with a remote access option. If attending in-person, please join us early for coffee and networking beginning at 8:30 a.m. The workgroup will discuss topics impacting regional utilities, community action agencies, and other stakeholders. The agenda and related presentation materials are available [here](). ....[More]()