

# BPA Energy Efficiency Weekly Announcements

## February 29, 2024

### New

#### Efficiency Exchange 2024

Registration for Efficiency Exchange 2024 at the Coeur d'Alene Conference Center in Coeur d'Alene, Idaho, May 14-15, is open.

The conference features keynote Kathryn Schulz Tuesday morning. Kathryn is a staff writer at The New Yorker and bestselling author of *Being Wrong: Adventures in the Margin of Error and Lost and Found*. Kathryn is known for her humor and fresh perspective on how our errors often lead us to innovative opportunities. Avista is the EFX24 host utility and Avista president Heather Rosentrater will present the opening remarks at the conference Wednesday.

If you are arriving Monday before sessions begin Tuesday, there are a few casual networking events planned throughout the day. Details will be posted on the agenda on the [EFX conference webpage](#).

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#### Trade Ally Network NW: Support for commercial lighting projects

BPA has updated the Trade Ally Network NW [marketing toolkit for TLEDs](#). Updates reflect the recent increase in BPA's willingness to pay for TLED projects that replace or bypass the existing fluorescent ballasts (i.e., \$8/tube for Type B/C tubes). [Nonresidential Lighting Calculator v6.0](#) reflects this as the default incentive. Promoting these higher incentives to installers and business owners is a critical step in maximizing participation in your commercial lighting program.

Please continue to reach out to your EER or [Lighting@bpa.gov](mailto:Lighting@bpa.gov) with all your commercial lighting needs.

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