



BONNEVILLE POWER ADMINISTRATION
DETAIL – NON-COMPETITIVE TEMPORARY PROMOTION OPPORTUNITY
INTEREST ANNOUNCEMENT BPA-26-IA-PEM-001

**Supervisory Public Utilities Specialist (Energy Efficiency
Program Marketing)**

For Classified position J06701 GS-1130-14

Pay Range: \$126,432 - \$183,782

Full-time for 120 days

Number of Vacancies: 1

OPENS: 2/11/2026

CLOSES: 2/20/2026

POSITION LOCATION: Portland, Vancouver, Seattle, or Spokane.

WHO MAY APPLY: Any Bonneville Power Administration employee with current competitive career conditional/career status currently at the GS-13 grade level. This is a non-competitive temporary promotion or detail NTE 120 days. Employees will need to confirm they have their supervisor's approval when applying for the non-competitive temporary promotion or detail.

Employees who have non-competitively served a total of 120 days in a temporary promotion or detail to a higher grade within the preceding 12 months are not eligible for a higher-graded opportunity. Contact Gena Vaughan at GLVaughan@bpa.gov if you have questions regarding your eligibility.

NOTES: The successful candidate will be detailed or non-competitively temporarily promoted to the position of Energy Efficiency Program Marketing Manager. Selection from this interest announcement is subject to the requirements of applicable employment practices. Any promotion associated with this announcement will be subject to the following:

- When an employee already holds the same grade or higher as the position of interest on a permanent basis, then the action will be processed as a detail and may be made for a period up to one year, in 120-day increments. When appropriate, details may be extended for an additional year, in 120-day increments.
- When an employee holds a lower graded position or is in a position with lower-graded promotion potential than the position of interest, s/he is prohibited from serving in a higher-graded position for more than 120-days in a 52-week period. The action may be processed as a detail or non-competitive temporary promotion at management's discretion. Employees selected for a non-competitive temporary promotion must meet time in grade, experience, and any minimum education requirements specified under Special Skills & Abilities below. Those who do not meet the time in grade or qualifications requirement(s) may be eligible to accrue experience during a detail. Non-competitive temporary promotions or details to a higher grade may not be extended or made permanent.
- The employee will be returned to his/her permanent position of record (i.e., position prior to detail) upon completion of the non-competitive temporary promotion or detail opportunity.
- Temporary promotions and details may be terminated at any time based on the needs of management.
- Multiple selections may be made from this interest announcement to fill the position on a rotational basis.

GENERAL INFORMATION:

Manager of the Energy Efficiency Program Marketing Team. This position oversees the Energy Efficiency organization's marketing and communication function as well as its customer liaisons the Energy Efficiency Representatives.

DUTIES:

- Lead a team of 7 Energy Efficiency Representatives who serve as the Energy Efficiency team's primary customer liaisons.
- Lead a team of 5 marketing and communications professionals who lead communications to customers and support customers program promotions.
- Serve on the Energy Efficiency management team to help steer the organization as it works to achieve resource acquisition targets.
- Responsible for managing all marketing and communication strategies and activities to promote and support BPA's Energy Efficiency efforts to more than 135 public utility customers throughout the Pacific Northwest.
- Oversee integrated marketing efforts that combine advertising, customer communication, written and print materials, web, social media and outreach activities to increase behavior change and the adoption of energy efficiency measures.
- Plan and orchestrate customer and stakeholder outreach activities and the achievement of departmental customer satisfaction goals.

SPECIAL SKILLS & ABILITIES:

Employees with at least one year of specialized experience at the next lower grade level in the Federal service may be eligible for temporary promotion. Specialized experience for this position is defined as:

1) leading a team or projects in utility sectors to meet energy conservation goals; 2) interpreting, analyzing, and adapting power or related utility industry policies, guidelines, and plans to identify cost effective energy savings; and 3) collaborating and creating working relationships with management, utility customers, tribes, local and regional government groups, or other individuals to achieve program goals.

HOW TO APPLY:

Complete a brief memo of interest describing your interest in this detail – temporary promotion assignment and your relevant experience. Submit your memo and a signed Supervisory Acknowledgement statement (below) by close of business on Friday, February 20, 2026 to Dan James at dmjames@bpa.gov.

SUPERVISOR'S ACKNOWLEDGEMENT

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I acknowledge that _____ has requested consideration for this position. I understand this temporary assignment is a detail or temporary promotion NTE 120 days.

I am willing to consider approving the detail and understand the salary, travel, lodging, M&IE costs and/or FTE for the duration of the detail will be funded by PEM.

Supervisor's Signature: _____ Date: _____

Supervisor's Title: _____ Routing: _____